

Commercial Space

SPACE HISTORY CHALLENGE™

- The first satellite insurance contract was for how many dollars?
 - \$3 million
 - \$20 million
 - \$100 million
- Who placed the first telephone call transmitted via satellite?
 - President John F. Kennedy
 - Fred Kappel, chairman of AT&T
 - John Pierce, Bell Telephone Labs
- What was the first video image to be transmitted via satellite?
 - A US flag waving
 - An opening day first pitch by the Cincinnati Reds
 - A White House press conference
- In what year did US satellites begin launching on rockets that were not wholly controlled by the government?
 - 1964
 - 1980
 - 2001
- What was the first commercial communications satellite placed into geostationary orbit on 6 April 1965?
 - Project Score*
 - Courier 1B*
 - Intelsat 1*
- Arthur C. Clarke's 1945 description of a communications satellite appeared in which publication?
 - Communications Weekly*
 - Wireless World*
 - Aviation Week and Space Technology*
- When were the first navigation signals made available commercially?
 - 1982, Glonass satellites
 - 1978, GPS satellites
 - 1967, Transit satellites
- An ad campaign in the *New York Times* depicted a cartoon dog urinating on a politician's leg. What was the purpose?
 - To shame Congress for reducing NASA's budget after Apollo
 - To pressure the US government into opening up the satellite communications marketplace to commercial firms
 - To protest the ban on launching commercial rockets

Answers:

- (A) Comsat for *Intelsat III*
- (B) The call was placed to US Vice President Lyndon Johnson, one day after the launch of *Telstar*.
- (A) In Andover, Massachusetts
- (B)
- (C) *Intelsat 1* was nicknamed, "Early Bird". *Project Score* and *Courier 1B* were ARPA military communications test satellites.
- (B)
- (C) President Johnson allowed access to Transit signals for the "common good."
- (B) PanAmSat's "My Dog Spot" campaign

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The
Spade
Defense Index

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